



## HEALTH STRATEGIES BASED ON FOOD QUALITY

### Nutrition & health, natural ingredients and clean labels

20 - 22 June 2023

Bordeaux, France

In-person

Apply before 2nd June

#### MISSION IN BRIEF

Participate in the fourth thematic mission of the AURORA project which will take place in Bordeaux from Tuesday 20 to Thursday 22 June. Are you interested in innovation in the food sector? Would you like to discover new trends in health nutrition, natural ingredients or clean labels applied to the food industry? Join a European delegation for a 3-day programme and discover Bordeaux and its ecosystem in 2023.

#### ABOUT BORDEAUX

Many companies, laboratories and institutions have specialised in nutrition, the relationship between nutrition, health and pathologies, and the formulation of food supplements. Some have specialised in the valorisation of co-products or in the development of functional ingredients based on natural extracts... Bordeaux has a rich and unique research and innovation ecosystem in the field of food quality, nutrition and health.

#### SECTORS

- Health Nutrition
- Natural ingredients
- Clean Labels
- SIQO (Identification Signs of Quality and Origin)

#### PROGRAMME

To find out more about the programme concocted by Agri Sud-Ouest Innovation, visit our website!

#### KEY ACTIVITIES

- Company and laboratory visits to discover the stakeholders of food innovation in Bordeaux
- Masterclass with scientists and companies around "Health strategies based on food quality"
- City tour, wine degustation and music festival!

#### AURORA PROJECT

Led by Valorial with Agri Sud-Ouest Innovation and three other agri-agro and tech clusters, the European AURORA project focuses on the quality, safety and authenticity of production chains in a food quality and safety context.

#### CONTACT PERSON



**Emma EGEA**

AURORA Project Officer

[emma.egea@agrisudouest.com](mailto:emma.egea@agrisudouest.com)

#### PROJECT PARTNERS



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